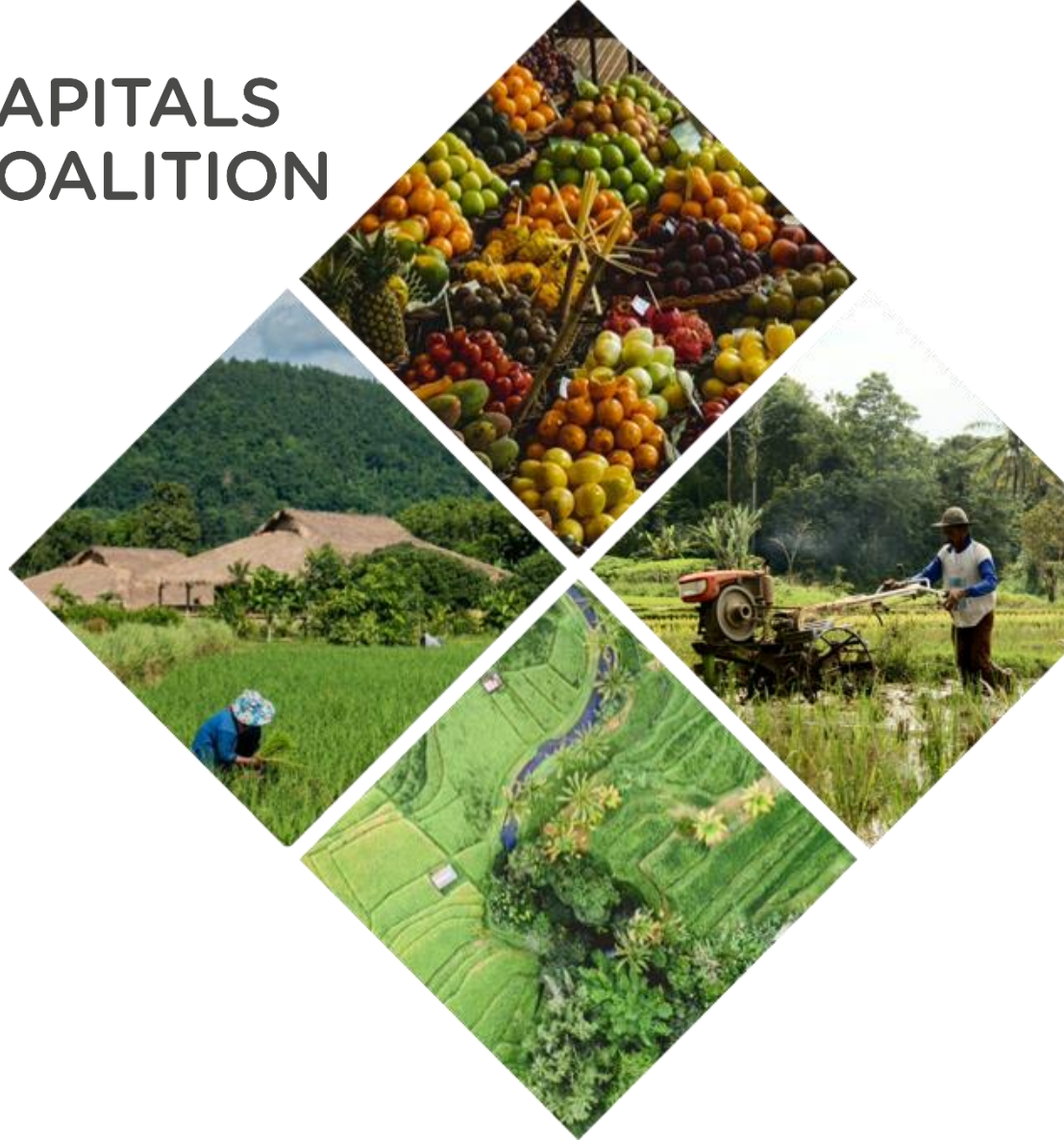




**CAPITALS
COALITION**



TRAINING BROCHURE

The Economics of Ecosystems and Biodiversity for Agriculture and Food
TEEBAgriFood Training Program for Business

Thailand 2022

Supported by

[Register here](#)



**Funded by
the European Union**

Introduction to the training program

The TEEBAgriFood training program is an opportunity for you to learn how to incorporate the value of nature and people into your business decision-making. Guiding you through each stage of the [TEEBAgriFood Operational Guidelines for Business](#), this program will arm you with the knowledge to identify the risks and opportunities of your interaction with natural, social and human capital, and learn how to integrate and apply this in business decision-making.

Natural capital

The stock of renewable and non-renewable natural resources that combine to yield a flow of benefits to people.



Human capital

The knowledge, skills, competencies and attributes embodied in individuals that contribute to improved performance and well-being.



Social capital

The networks together with shared norms, values and understanding that facilitate cooperation within and among groups.



Produced capital

The human-made goods as well as all financial assets that are used to produce goods and services consumed by society.



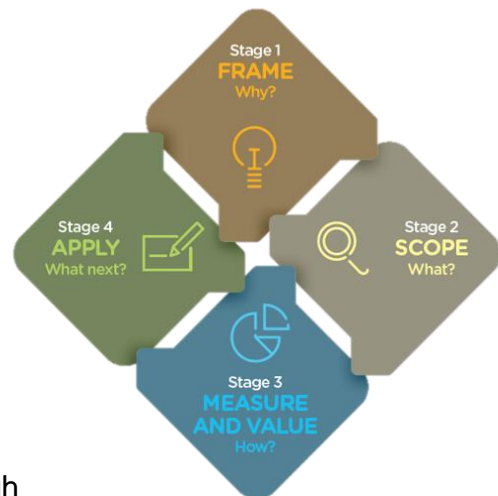
By participating in the training program, you will:

- ✓ Gain **essential tools to future-proof your business**, free of charge
- ✓ Learn how to enhance your business strategy, corporate social responsibility and sustainability uptake based on an improved understanding of the risks and opportunities in your value chain
- ✓ Understand how to **measure and value** your business' impacts and dependencies on natural, social and human capitals
- ✓ Be invited to carry out a **capitals assessment** on a particular area of your business to inform your decision-making
- ✓ Be part of and interact with an **international network** of businesses and expert practitioners
- ✓ Have the opportunity to **showcase** your pilot application and work with an international group of frontrunners

Throughout this program, participating businesses will be encouraged to start a [capitals assessment](#) in their business. Our experienced team will work closely with participants to support this process. Certificates of achievement will be available at the end of the program.

Program

The program is split into **six consecutive sessions** of two hours each, following the stages of the Guidelines and it is advised that you participate in all sessions.



Once you have completed the first session, you will be invited to start applying the Guidelines to your Business case, ahead of the following sessions. Our experienced team is available to support you in this through one-to-one support calls, virtual office hours and written feedback. Following the program, the Capitals Coalition and local partners will work closely with participating businesses to finalise and publish their pilot application.

Simultaneous translation will be offered during the training sessions.

Session 1 - March 31 2022

Why is a capitals assessment relevant to my business?

The relevance of the TEEBAgriFood for business project and the Operational Guidelines for Business: Frame Stage

Session 2 – April 28 2022

What is an appropriate objective for my capitals assessment?

The global context of the TEEBAgriFood for business project and the Operational Guidelines for Business: Scope Stage

Session 3 – May 26 2022

How to start the process of measuring the capitals?

The TEEBAgriFood for business project in practice and the Operational Guidelines for Business: Measure & Value Stage

Session 4 - June 30 2022

How to progress from measurement to valuation of the capitals?

Share your progress with your peers and move from measurement to valuation of your impacts and dependencies

Session 5 - July 28 2022

What are my policy asks and how to apply my assessment?

Participate in a workshop on informing policy through the TEEBAgriFood for business project and learn how to apply the results of your assessment. Optionally you can continue to explore how to value the capitals.

Session 6 – August 25 2022

What are the results of the pilot applications and how to scale up the assessment results?

Presentation of results of the TEEBAgriFood for business project and discuss the way forward to make the outcomes of capitals assessments part of your business decision-making

Resources and preparatory reading

Here are some useful resource you may want to explore ahead of the training.

The **TEEB for Agriculture and Food: Operational Guidelines for Business** is the central piece, and we recommend you to briefly read through the Frame and Scope stages. The other guidance linked below provides a deeper background on the methodology to measure and value impacts and dependencies, which we will be covering in the training program.

- ✓ [TEEBAgriFood Operational Guidelines for Business](#) proposed guidance for integrated assessment on natural, human, social and produced capitals. It is available in Thai
- ✓ [TEEBAgriFood User Templates](#) , also available in Thai, provides you with a structure with which to complete an assessment. Answering the key questions, you can advance step by step in your application.
- ✓ [Natural Capital Protocol](#) & [Social and Human Capital Protocol](#). The two protocols supplement the Guidelines proposing guidance for specific capitals (Natural, Social & Human)
- ✓ [TEEBAgriFood Synthesis: Measuring what matters in agriculture and food systems: a synthesis](#) explains why it's essential to measure impacts and dependency in food systems.

Please note that no prior knowledge is required and these resources are simply to give you a flavour of what is to come.



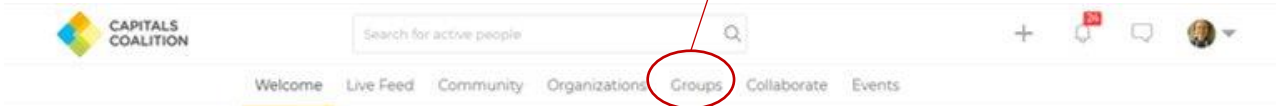
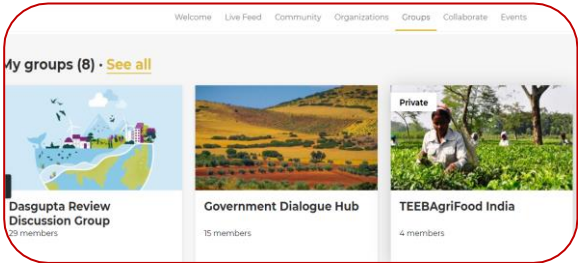
The Capitals Community

Connect with the Capitals Community and join a network of professionals working together to redefine value and transform decision-making.

This online platform facilitates engagement and collaboration among the extensive Capitals Coalition network. Join the conversation to share knowledge & experiences, events and opportunities.

We will set up a dedicated "TEEBAgriFood Thailand" group for this training program. All the material (slides, recording, case studies, database) will be available there. We invite you to join, contribute and learn from your fellow participants. You can also ask the organisers questions on this platform.

<https://community.capitalscoalition.org/>



Welcome to the Capitals Community!

This online platform will facilitate engagement and foster collaboration between among the Coalition's extensive global network as well as highlight the progress being made across the community to mainstream a capitals approach.

Explore how to use the platform:

Find out and share the latest going on in the Community:

- experiences and learnings
- application of capitals approaches
- challenges being faced
- levers of change to prompt action and application of capitals approaches

Come together and engage around specific topics.

See what is going on across the community and also share your upcoming activities.



Find out who else is part of the Coalition Community and get in touch.

Organizations that make up the Coalition Community and where you can showcase your organization.

Share opportunities and collaborate with others in the community.

Contact



CAPITALS
COALITION

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Business testimonials

'We now have a better understanding of the value and impact we generate across our food system.'

Liv Up training participant, Brazil.

Read about the [results of businesses](#) who already participated in the training.

Multi-stakeholder partnership in Thailand



Network Thailand



GLOBAL
FOOD PARTNERS

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