

Report Launch Event: "Beyond Food: the contribution of agriculture to the well-being of the metropolis of São Paulo"

On June 10, 2021, at 9:30 AM, Instituto Escolhas, in partnership with the TEEB AgriFood Initiative of the United Nations Environment Program, with financial support from the European Union, promoted the launch of the study "Beyond food: the contribution of urban agriculture to well-being in the metropolis of São Paulo".

The launch event was a debate among academics and researchers on how agriculture in cities can contribute on improving living conditions in the region. The event was attended by policy makers from São Paulo (Programa Ligue os Pontos or "Join the Dots" Program) and other stakeholders from different states in Brazil.

Event record (367 visualizations until Sep, 2021):

https://www.youtube.com/watch?v=XG_jdSPW8tA

Quick summary video:

<https://www.youtube.com/watch?v=B-1e6JuKeVs>

Executive Summary

In order ensure a wide dissemination of the research, UNEP and Instituto Escolhas staffs worked on an executive summary through an online platform. In this user-friendly interface the user can learn more about Urban and Peri-urban Agriculture, interact with different maps, switch on/off layers of ecosystem services, and, finally, have open access to data.

On line platform: <https://alemdosalimentos.escolhas.org/>

Press articles:

ID	Data	Tipo	Veículo	Cidade	Estado	Link
1	5/28/2021	Online	Newsletter Estratégia ESG	São Paulo	SP	https://cutt.ly/zmlUa31
2	5/31/2021	Online	Newsletter Estratégia ESG	São Paulo	SP	https://cutt.ly/RmlUoPq
3	6/9/2021	Online	O Nortão	Porto Velho	RO	https://cutt.ly/JmlUtjf
4	6/9/2021	Online	Globo Rural	São Paulo	SP	https://cutt.ly/4mlUfIQ
5	6/9/2021	Online	Globo Rural	São Paulo	SP	https://cutt.ly/PmlUjwh
6	6/10/2021	Online	ClimaInfo Newsletter	São Paulo	SP	https://cutt.ly/GmlUk5q

7	6/11/2021	Online	ClimaInfo Newsletter	São Paulo	SP	https://cutt.ly/0mIUx4l
8	6/11/2021	Online	Newsletter Estratégia ESG	São Paulo	SP	https://cutt.ly/EmIUvMO
9	6/14/2021	Online	Canal Rural	São Paulo	SP	https://cutt.ly/8mIUb4V
10	6/16/2021	Online	Revista Casa e Jardim	São Paulo	SP	https://cutt.ly/HmEsM8p
11	6/16/2021	Online	Canal Agro	São Paulo	SP	https://cutt.ly/2mEdqhT
12	6/28/2021	Online	A Tarde - UOL	São Paulo	SP	https://cutt.ly/qmEduvg
13	6/29/2021	Online	Valor Econômico	São Paulo	SP	https://cutt.ly/UmEds9y
14	7/20/2021	Online	TC Mover	São Paulo	SP	https://tc.com.br/mercados/calendario-economico-inflacao-vale-petrobras-bce-pmi
	7/17/2021	Online	TC Mover	São Paulo	SP	https://tc.com.br/mercados/calendario-economico-balancos-ipo-grupo-soma
15	8/9/2021	TV	SPTV 1	São Paulo	SP	https://g1.globo.com/sp/sao-paulo/videos-sp1/edicao/2021/08/09/videos-sp1-de-segunda-feira-9-de-agosto-de-2021.ghtml#video-9753343-id
16	8/9/2021	Online	SPTV 1	São Paulo	SP	https://globoplay.globo.com/v/9753343/
17		Online	Fazenda da Toca	Itirapina	SP	https://fazendadatoca.com.br/o-poder-da-transformacao-da-agricultura-urbana/
18	5/30/2021	Online	Fazenda da Toca	Itirapina	SP	https://fazendadatoca.com.br/revista-da-toca-edicao-12/
19	7/6/2021	TV	Agro Mais - Band	São Paulo	SP	https://youtu.be/RulshpJGPe0
20	6/28/2021	Online	A Tarde - UOL	São Paulo	SP	https://atarde.uol.com.br/atardeagro/noticias/2173790-a-quem-interessa-a-briga-agro-x-ambiente-premium