GoldenBee

GoldenBee & TEEBAgriFood

GoldenBee: CSR Integrated Service Provider

An advocate, communicator, facilitator and pioneer of CSR and sustainable development in China

19 years of history

19 years of CSR management consulting experience

Professional team

The largest and leading professional CSR and sustainable development team in China

Serve Top 500 Companies

Serve **102** Fortune Global 500 companies

Compiled the most reports

Compiled over **1000** reports for more than **450** institutions and organizations

One-stop service

Provide customers with CSR report, management consulting, training, design, dissemination and other one-stop solutions

Design the most reports

Designed and produced over **1000** reports

GoldenBee: Leading Biodiversity Integrated Service Provider

- Biodiversity information disclosure (i.e. biodiversity report, environmental report)
- Biodiversity management (natural capital accounting biodiversity index system, biodiversity development planning)

- Industrial research (i.e. agriculture, pharmaceutics, food, cosmetics, power, mining, manufacture)
- Biodiversity case study
- Biodiversity awareness research (government, enterprises, public)
- Biodiversity policy and enterprises 'participation mechanism research

- Promotion via media
- Organizing activities (forum, seminar)
- Launch initiative: GoldenBee Global CSR 2030 Initiative, “Business for Nature” Initiative

- Training for enterprise
- Training for sectors
- Training for community

- Attend the conference of the parties to the CBD
- Attend the conference of the parties to the UN framework convention on climate change
- Attend the TEEB Multi-stakeholder International Workshop
- Working with international organizations in researching mechanism, operational model and sustainable development after studying the Global Partnership for Business and Biodiversity of the CBD
- TEEBAgriFood Project China partner

GoldenBee

A pioneer in promoting Chinese enterprises to participating in biodiversity

In 2016, we became one of the first Chinese organizations to sign the *Business and Biodiversity Pledge* of 2016 Conference of Parties (COP) to the Convention on Biological Diversity (the CBD COP 2016).

In May 2019, we became one of the first eight members of the Declaration of China's Business and Biodiversity Partnership. And In May, 2022, we officially joined the China Business Alliance for Biodiversity.

In June 2019, we organized the launching ceremony of the "Business for Nature" initiative with the Natural Capital Coalition and CBCSD.

We have been devoting to research, promotion, capacity building and consulting work on biodiversity **since 2012**

We signed the Memorandum of Cooperation on Supporting Beekeepers and Protecting Bees with China Biodiversity Conservation and Green Development Foundation (CBCGDF)

In 2021, we participated the research on new nature economy, cooperated with WEF

Now, we are cooperating with OECD to conduct research on biodiversity best practices

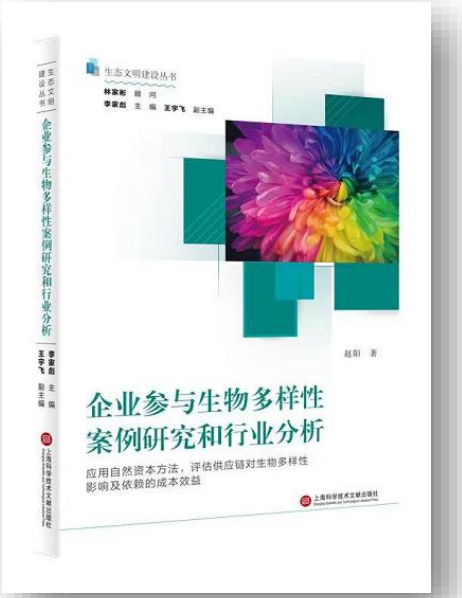
GoldenBee

GoldenBee: Promoting capitals assessment in business

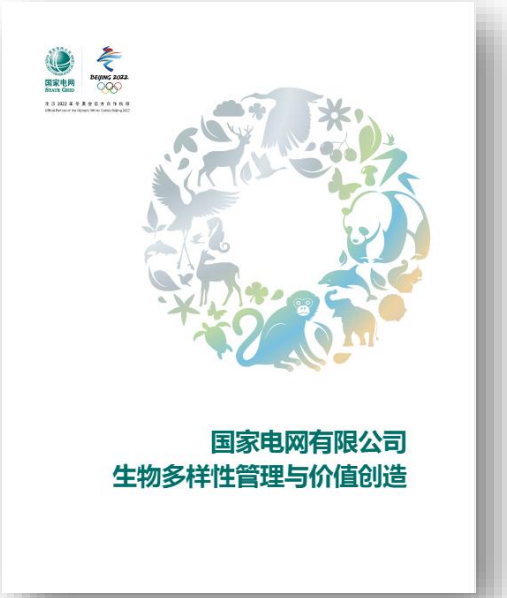
From June 2019, we organized nature capital accounting seminars and TEEBAgriFood workshops with Capitals Coalition.

In July 2021, we launched the TEEBAgriFood Programme in China with capitals coalition, organized webinar, roundtable, 4 trainings for Chinese AgriFood companies.

GoldenBee: Promoting capitals assessment in business



We developed several nature capital assessment cases of Chinese companies and included in the publication. Two cases in the publication are from food industry.



We supported State Grid Corporation of China integrated nature capital assessment into power grid planning, design, construction, operation, and published a series book on the Biodiversity Management and Value Creation.

We supported China General Nuclear Power Corporation carry out nature capitals assessment in three countries and released their biodiversity report.