



**CAPITALS
COALITION**



TRAINING BROCHURE

The Economics of Ecosystems and Biodiversity for Agriculture and Food

TEEBAgriFood Training Program for Business

Malaysia 2022

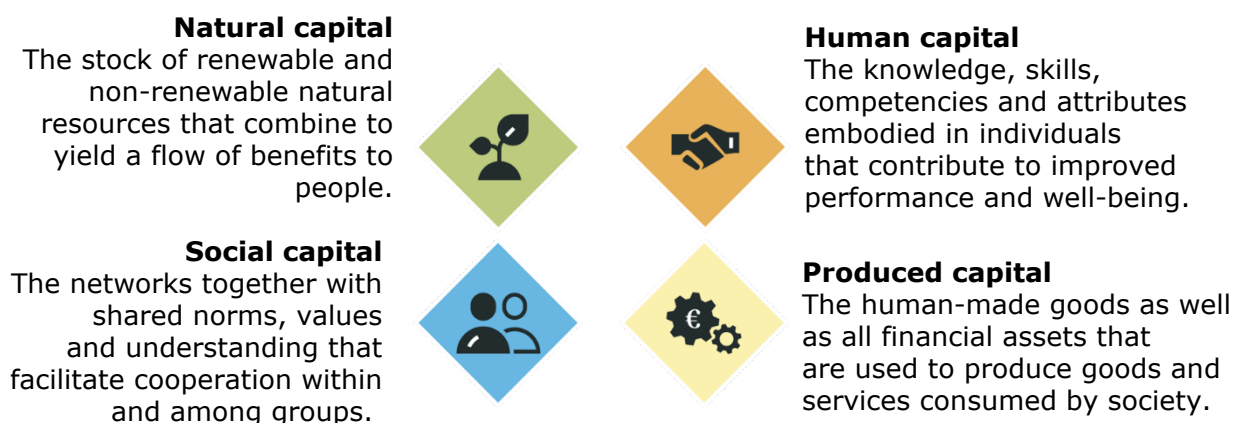
In partnership with:

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Introduction to the training program

The TEEBAgriFood training program is an opportunity for you to learn how to incorporate the value of nature and people into your business decision-making. Guiding you through each stage of the [TEEBAgriFood Operational Guidelines for Business](#), this program will arm you with the knowledge to identify the risks and opportunities of your interaction with natural, social and human capital, and learn how to integrate and apply this in business decision-making.



By participating in the training program, you will:

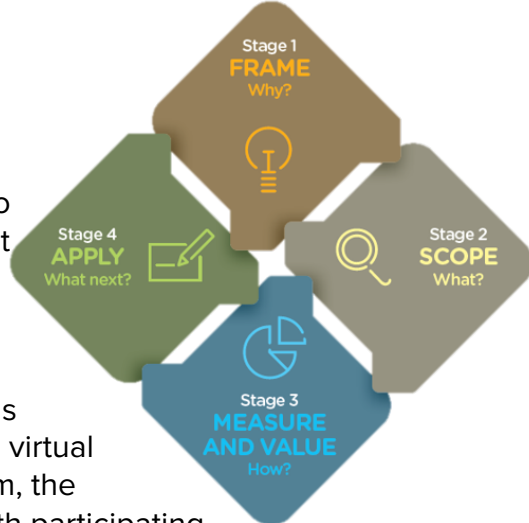
- ✓ Gain **essential tools to future-proof your business**, free of charge
- ✓ Learn how to enhance your business strategy, corporate social responsibility and sustainability uptake based on an improved understanding of the risks and opportunities in your value chain
- ✓ Understand how to **measure and value** your business' impacts and dependencies on natural, social and human capitals
- ✓ Be invited to carry out a **capitals assessment** on a particular area of your business to inform your decision-making
- ✓ Be part of and interact with an **international network** of businesses and expert practitioners
- ✓ Have the opportunity to **showcase** your pilot application and work with an international group of frontrunners

Throughout this program, participating businesses will be encouraged to start a [capitals assessment](#) in their business. Our experienced team will work closely with participants to support this process. Certificates of achievement will be available at the end of the program.

Program

The program is split into **six consecutive sessions** of two hours each, following each stage of the Guidelines and it is advised that you participate in all sessions.

Once you have completed the first session, you will be invited to start applying the Guidelines in your business, ahead of the following sessions. Our experienced team is available to support you in this through one-to-one calls, virtual office hours and written feedback. Following the program, the Capitals Coalition and local partners will work closely with participating businesses to finalise and publish their pilot application.



Session 1 – March 23 2022

Why is a capitals assessment relevant to my business?

The relevance of the TEEB AgriFood for business project and the Operational Guidelines for Business: Frame Stage

Session 2 - April 20 2022

What is an appropriate objective for my capitals assessment?

The global context of the TEEB AgriFood for business project and the Operational Guidelines for Business: Scope Stage

Session 3 – May 25 2022

How to start the process of measuring the capitals?

The TEEB AgriFood for business project in practice and the Operational Guidelines for Business: Measure & Value Stage

Session 4 - June 22 2022

How to progress from measurement to valuation of the capitals?

Share your progress with your peers and move from measurement to valuation of your impacts and dependencies

Session 5 – July 20 2022

What are my policy asks and how to apply my assessment?

Participate in a workshop on informing policy through the TEEB AgriFood for business project and learn how to apply the results of your assessment. There will be an option to continue to explore how to value the capitals.

Session 6 – August 17 2022

What are the results of the pilot applications and how to scale up the assessment results?

Presentation of results of the TEEB AgriFood for business project and discuss the way forward to make the outcomes of capitals assessments part of your business decision-making

Resources and preparatory reading

Here are some useful resource you may want to explore ahead of the training.

The **TEEB for Agriculture and Food: Operational Guidelines for Business** is the central piece, and we recommend you to briefly read through the Frame and Scope stages. The other guidance linked below provides a deeper background on the methodology to measure and value impacts and dependencies, which we will be covering in the training program.

[TEEBAgriFood Operational Guidelines for Business](#) proposed guidance for integrated assessment on natural, human, social and produced capitals.

- ✓ [TEEBAgriFood User Templates](#), provides you with a structure with which to complete an assessment. Answering the key questions, you can advance step by step in your application.
- ✓ [Natural Capital Protocol](#) & [Social and Human Capital Protocol](#). The two protocols supplement the Guidelines proposing guidance for specific capitals (Natural, Social & Human).
- ✓ [TEEBAgriFood Synthesis: Measuring what matters in agriculture and food systems: a synthesis](#) explains why it's essential to measure impacts and dependency in food systems.

Please note that no prior knowledge is required and these resources are simply to give you a flavour of what is to come.



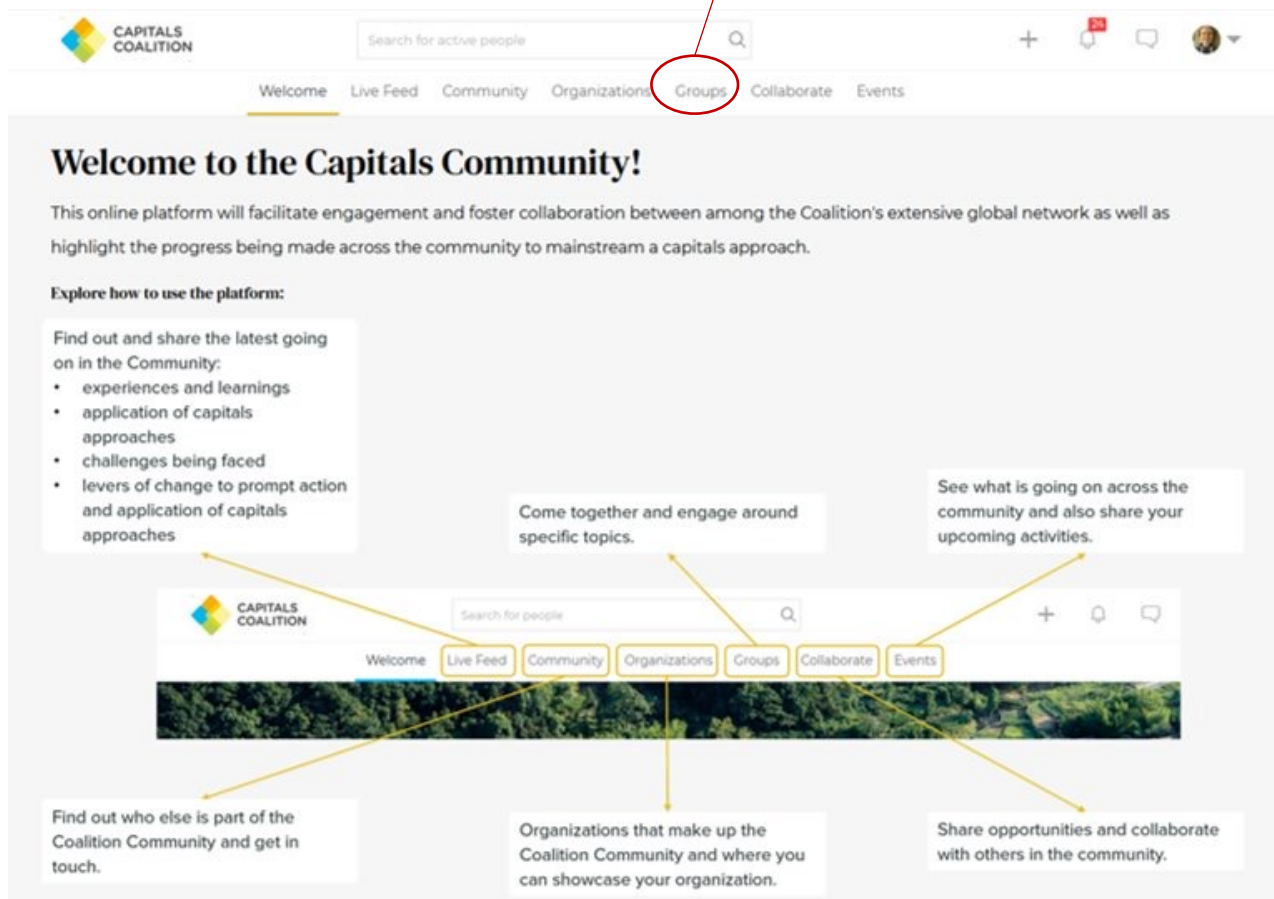
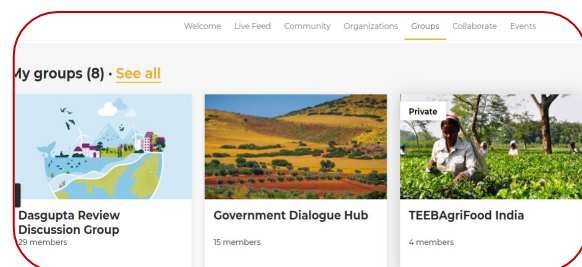
The Capitals Community

Connect with the Capitals Community and join a network of professionals working together to redefine value and transform decision-making.

This online platform facilitates engagement and collaboration among the extensive Capitals Coalition network. Join the conversation to share knowledge & experiences, events and opportunities.

We will set up a dedicated "TEEBAgriFood Malaysia" group for this training program. All the material (slides, recording, case studies, database) will be available there. We invite you to join, contribute and learn from your fellow participants. You can also ask the organisers questions on this platform.

<https://community.capitalscoalition.org/>





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Contact

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TEEBAgriFood Project Manager

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Business testimonials

'We now have a better understanding of the value and impact we generate across our food system.'

Liv Up training participant, Brazil.

Read about the [results of businesses](#) who already participated in the training.



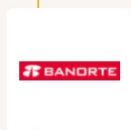
Agronegocios del Plata



Aires De Campo



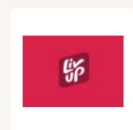
APEAM



Banorte



Grupo Herdez



Liv Up



Nu Pão de Queijo & Embrapa



SOESP



Veinte Soles

Collaboration

This program is the product of a multi-stakeholder collaboration, endorsed by:



bcsd Malaysia

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