



CAPITALS  
COALITION



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# **TEEB for Agriculture and Food**

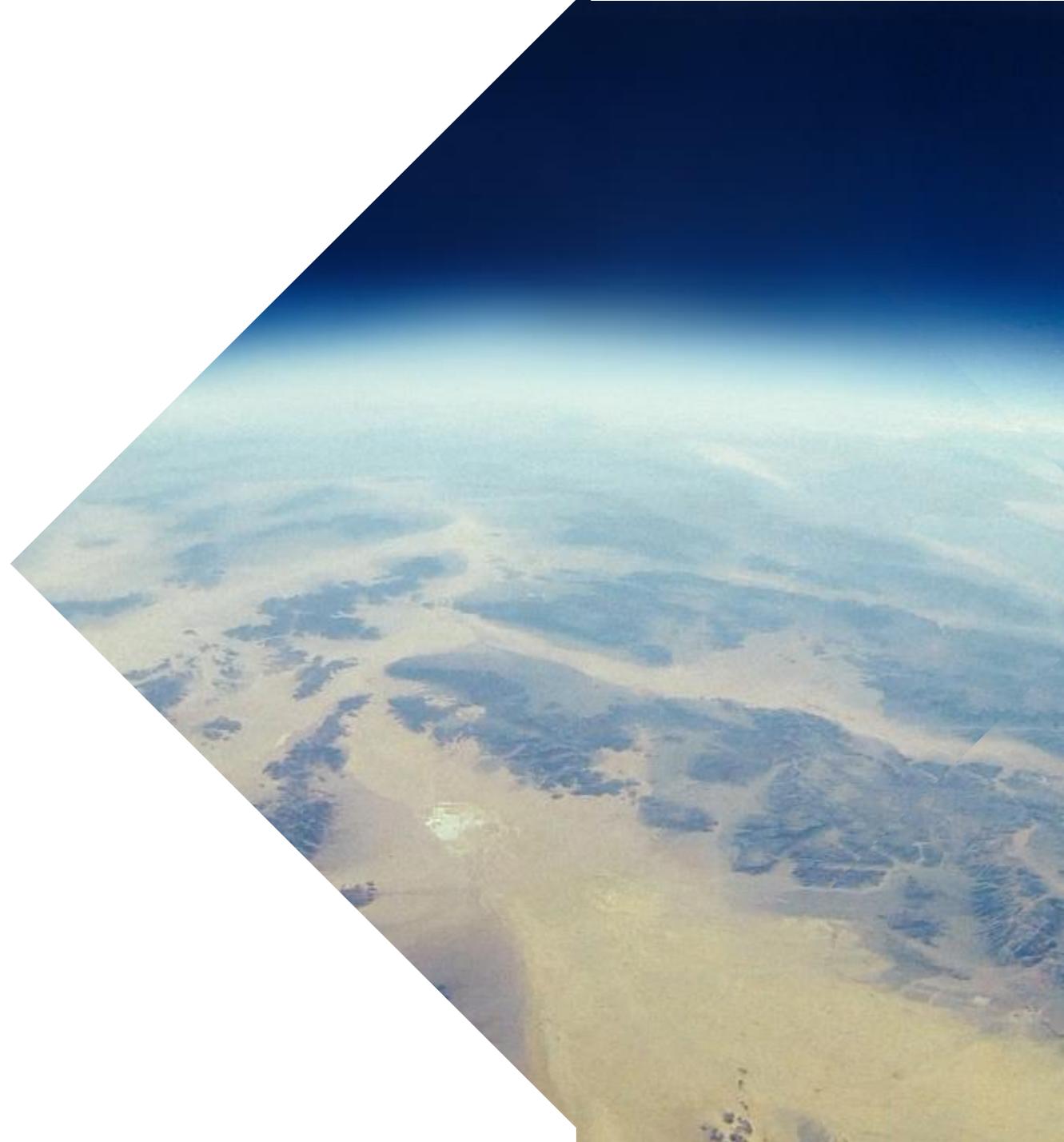
## **Promoting A Sustainable Agriculture & Food Sector**

**2 December 2020**

An aerial photograph of terraced rice fields, showing a mix of lush green and brownish soil. Several small houses with red roofs are scattered throughout the landscape. The text "Capitals Coalition" is overlaid in the center in a bold, black font.

# Capitals Coalition

Our ambition is that by 2030 the majority of business, finance and government will include all capitals in their decision making, and that this will deliver a fairer, just and more sustainable world





We are failing to address our most critical global challenges of nature loss, climate change and inequality because decisions are currently based on insufficient information that excludes nature and people

# What are the Capitals?

## **Natural capital:**

The stock of renewable and non-renewable natural resources that combine to yield a flow of benefits to people.



## **Human capital:**

The knowledge, skills, competencies and attributes embodied in individuals that contribute to improved performance and well-being.



## **Social capital:**

The networks together with shared norms, values and understanding that facilitate cooperation within and among groups.



## **Produced capital:**

The man-made goods as well as all financial assets that are used to produce goods and services consumed by society.

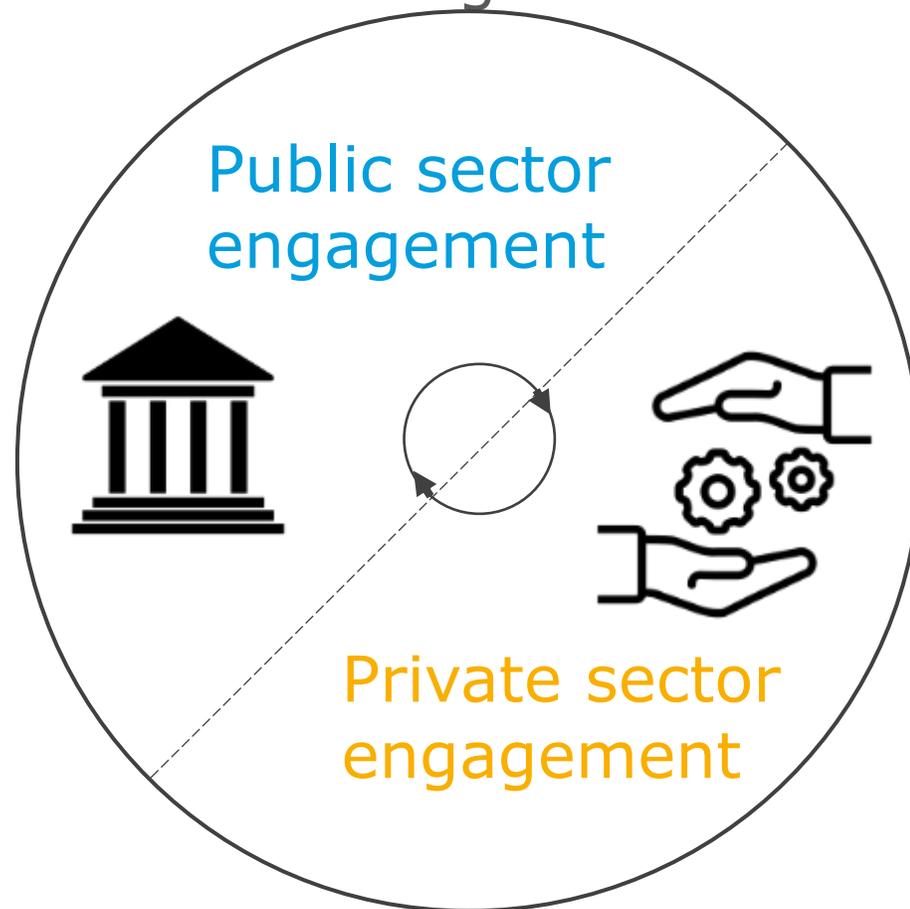


An aerial photograph of a terraced rice field. The terraces are arranged in a curved, stepped pattern on a hillside. Some terraces are covered with bright green rice plants, while others are covered with white plastic mulch. There are several small buildings with red roofs scattered throughout the field. The overall scene is lush and green, with a clear focus on agricultural practices.

**TEEBAgriFood for business**

# TEEBAgriFood Country Implementation Project

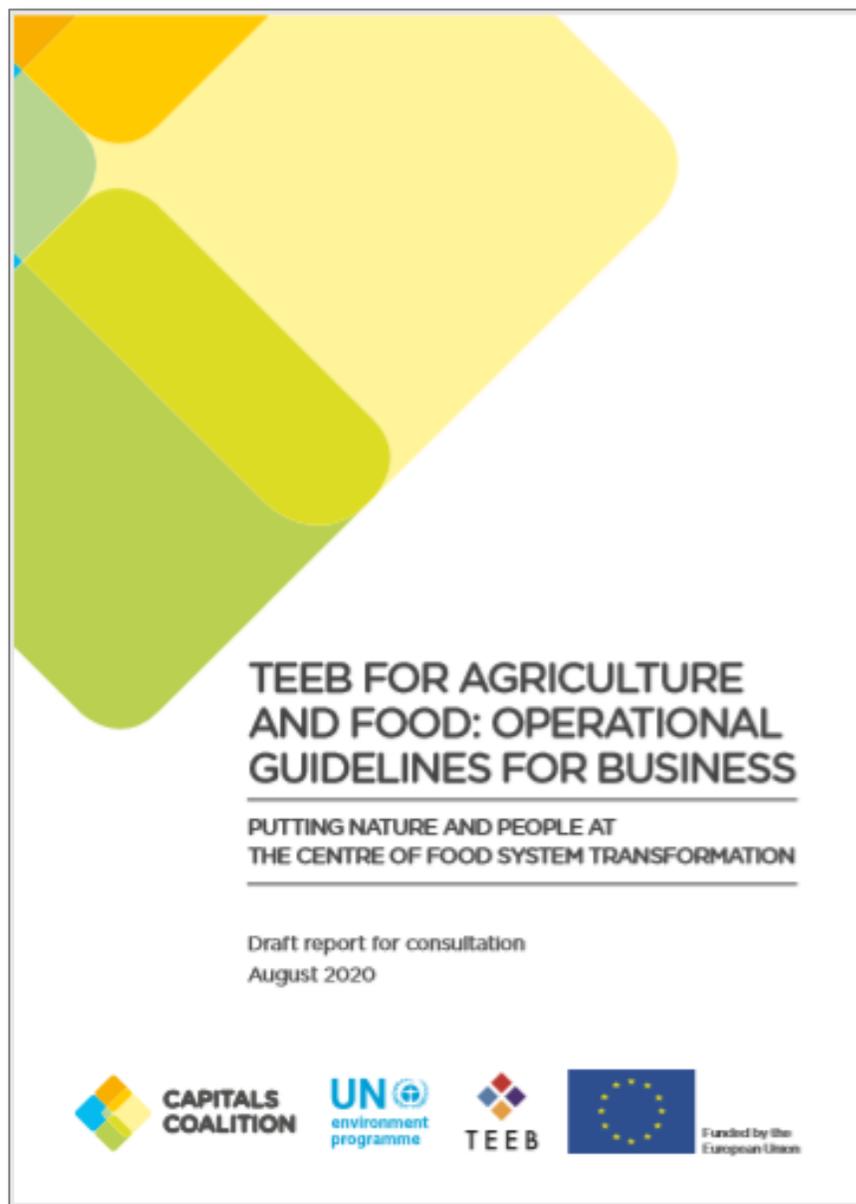
The **E**conomics of **E**cosystems and **B**iodiversity  
Promoting a sustainable agriculture and food sector



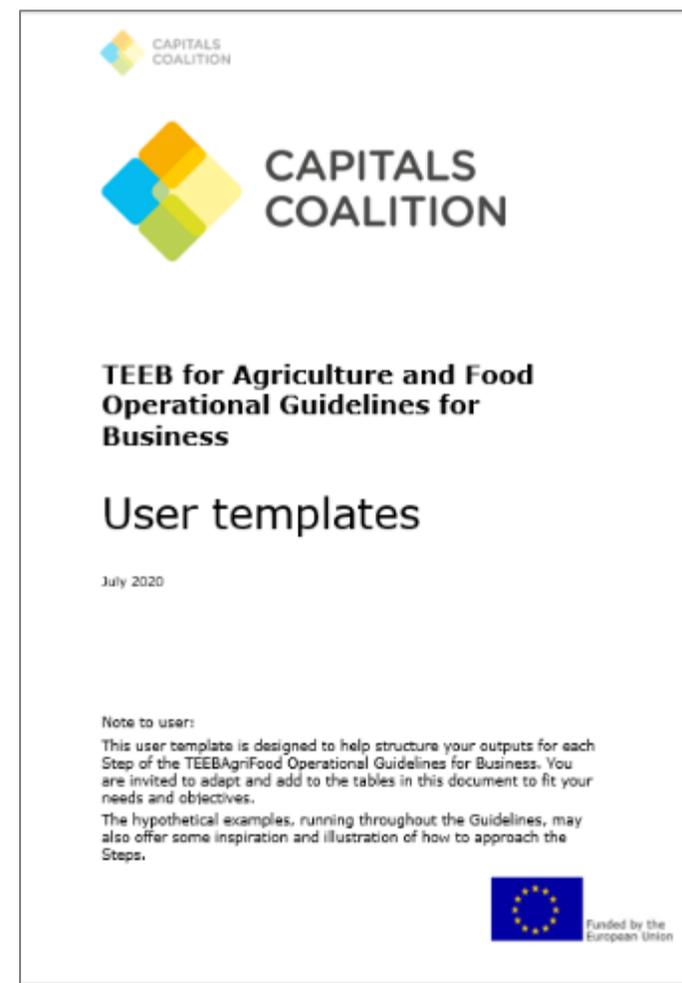
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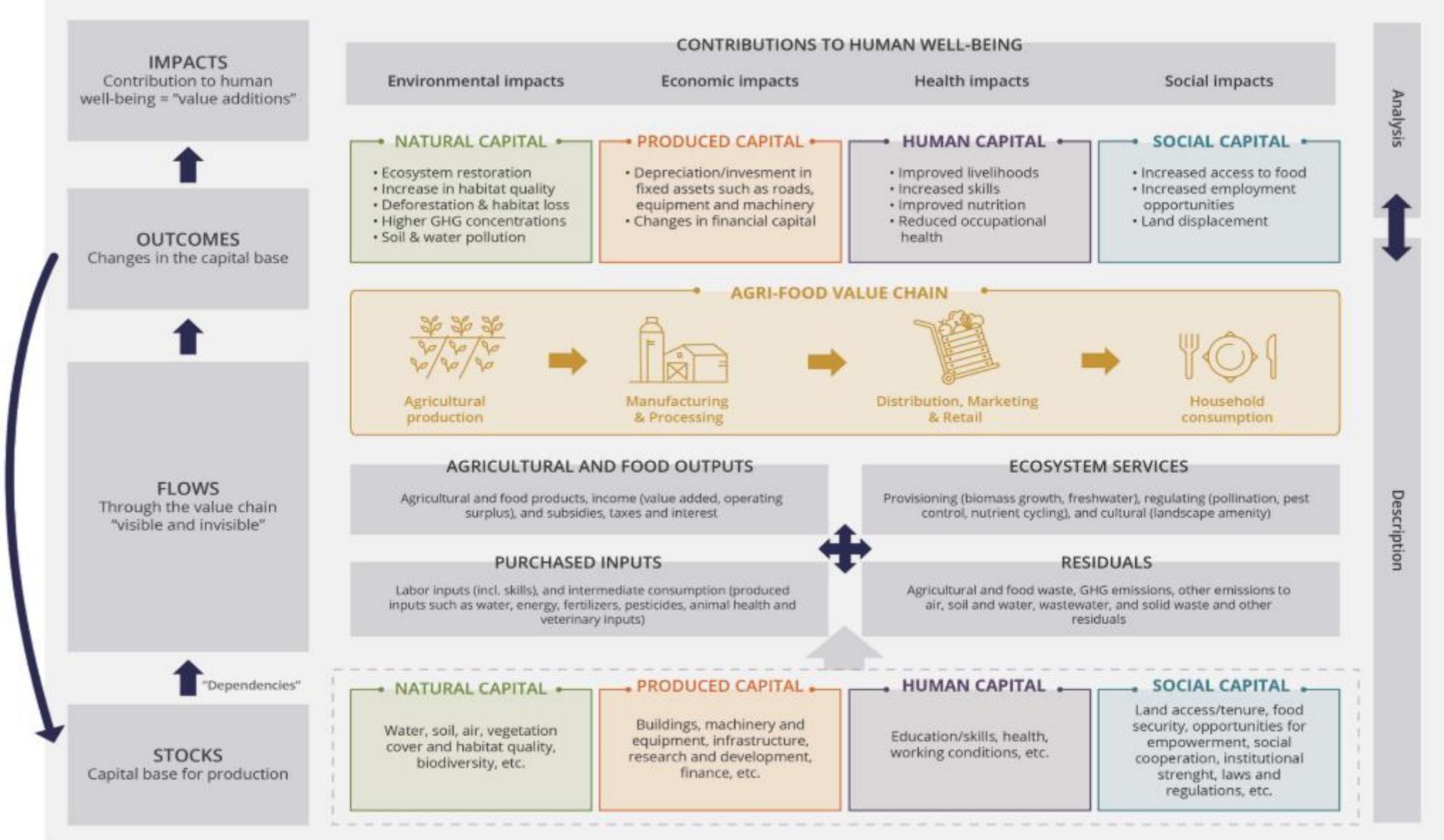
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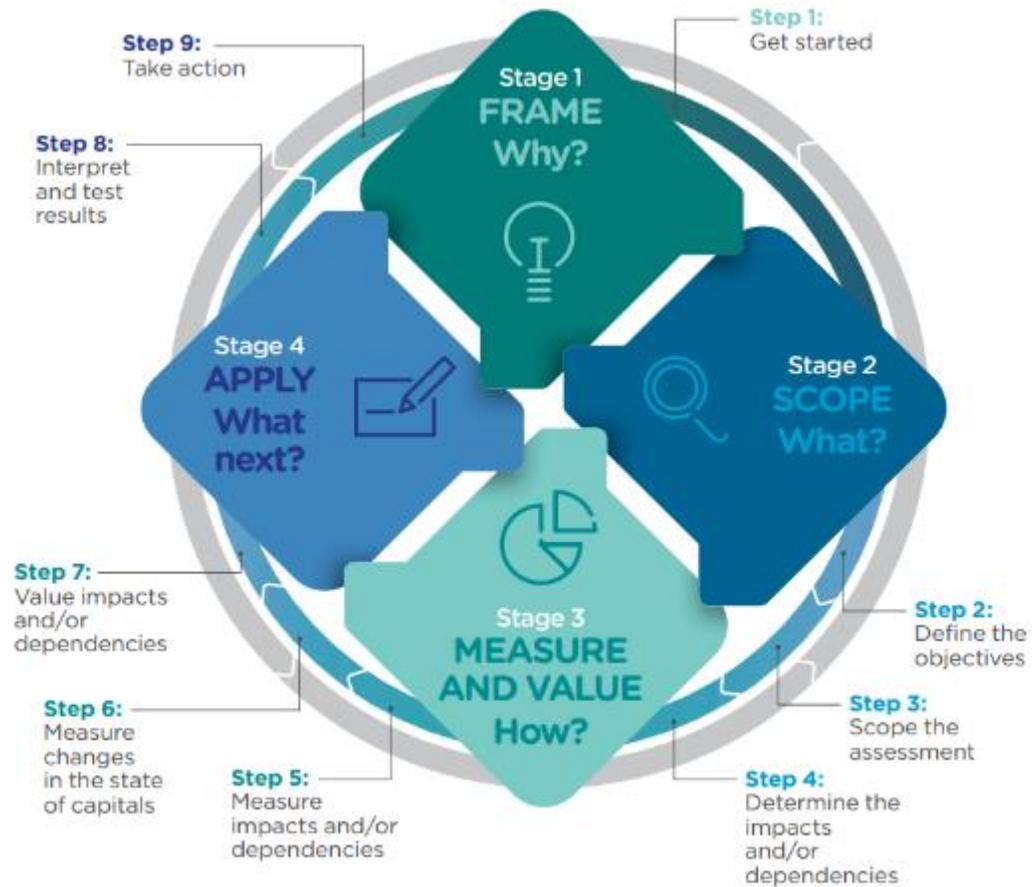
Open for consultation  
from August 2020 to  
August 2022



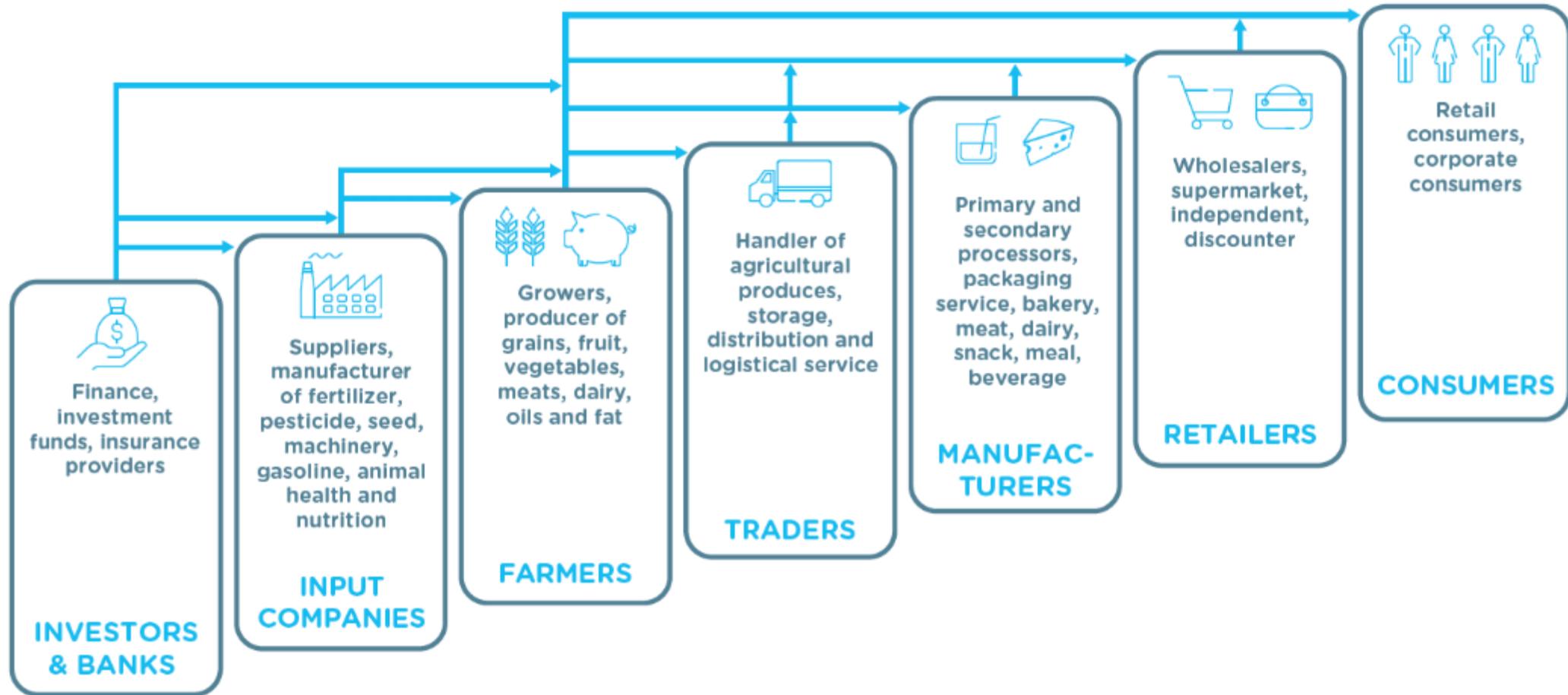
# Elements of the TEEBAgriFood Evaluation Framework



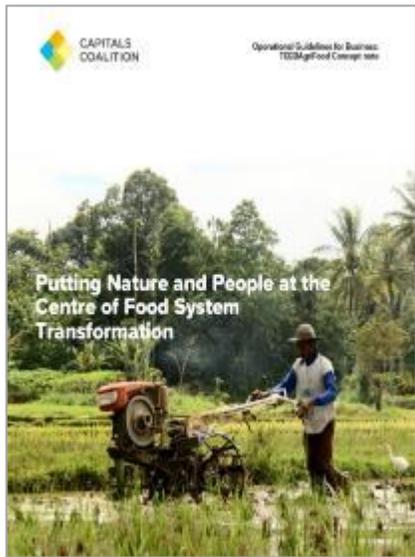
# The Operational Guidelines structure



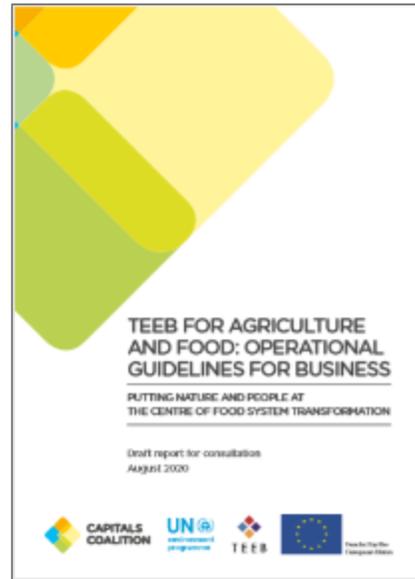
# The agri-food value chain



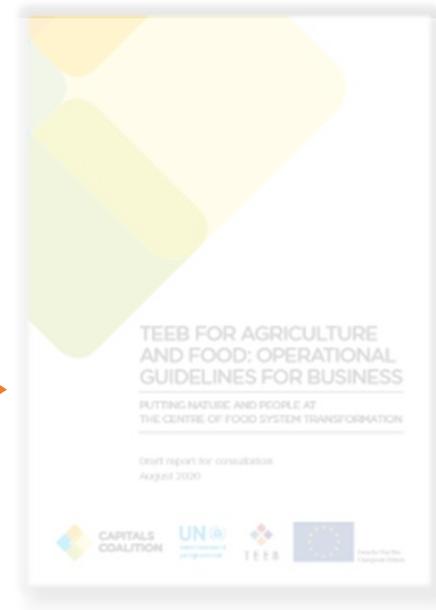
# Operational Guidelines for business



Concept note  
**March 2020**



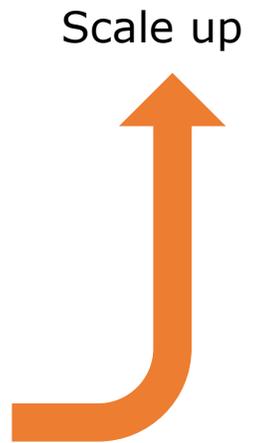
Draft Guidelines  
**August 2020**



Final publication  
**October 2022**



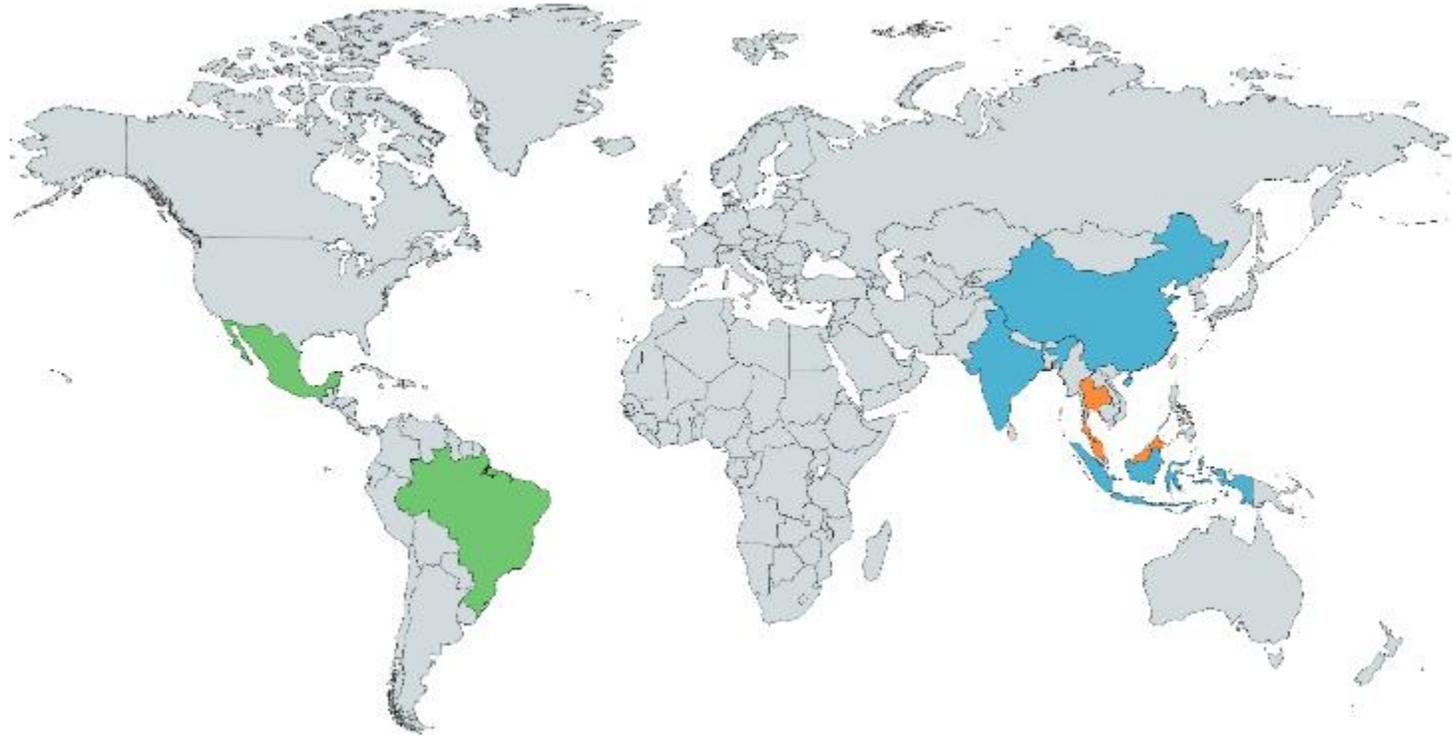
Case studies publications  
**2021- 2022**





## Consultation and piloting

- **Consultation:** through open roundtables
- **Piloting:** through training session for businesses



**cebds**

Brazilian Business Council for Sustainable Development (BCSD-Brazil)



**AMEBIN**

Alianza Mexicana de Biodiversidad y Negocios



Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH



Indonesia Business Council For Sustainable Development





## Proposed timeline activities Malaysia

- **Preparatory webinar:** Quarter 2 2021
- **Roundtable consultation:** Quarter 4 2021
- **Training sessions for business:** Quarter 1, 2 2022
- **Case study application:** Quarter 2, 3 2022



Thank you for your participation

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