

BUSINESS, BIODIVERSITY AND LIVELIHOODS: A TRIPLE WIN STRATEGY



TEEB



CAPITALS
COALITION

CONTEXT

The agri-food sector significantly depends on well-functioning ecosystems that can provide services such as pollination, biological plant protection and pest control, water regulation, soil formation, erosion prevention and more. Yet our natural capital, including biodiversity and ecosystem services, is being lost and degraded at an unprecedented rate, in large part by the agri-food sector itself, causing further problems in terms of human health and wellbeing.

This constitutes a significant risk to business operations.

To mitigate these global risks, there is a significant need to:

- Support those working in the sector to understand the complex ways in which they depend and impact on the health of ecosystems for their success, and provide a clear business case for investing in their protection and restoration
- Develop collaborative partnerships at regional and national levels between key players in the agri-food value chain, and
- Identify areas where nature-based solutions can be implemented to deliver benefits for business, nature and communities.

THE TEEBAGRIFOOD APPROACH

Funded by the EU, this TEEB for Agriculture & Food (TEEBAgriFood) project aims to protect biodiversity and contribute to a more sustainable agriculture and food sector in seven EU partner countries:

Brazil, China, India, Indonesia, Malaysia, Mexico and Thailand.



PROJECT GOALS

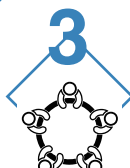
1. Identify stakeholders and opportunities for change
2. Map current policy situation
3. Design pilot projects
4. Engage with business networks (see next page)
5. Analyze policy scenarios
6. Develop roadmap for implementing change
7. Deliver the change
8. Communicate and mainstream results

ENGAGING WITH BUSINESS IN THE FOOD SECTOR

The Capitals Coalition, in partnership with TEEB, is leading the project component on private sector engagement through the following activities:



1 Develop guidelines for business application, outlining how they can take better decisions based on assessment, measurement and valuation of invisible flows and stocks of natural, social and human capitals across agri-food value chains.



3 Organize roundtables in each country, bringing together key stakeholders to discuss geographically-specific challenges and best practices, and collaborate on the development of new guidelines based on the TEEB AgriFood Evaluation Framework and the Natural and Social & Human Capital Protocols.



2 Boost country-wide collaboration by creating strategic partnerships and developing strong and robust networks of key players across the agri-food value chain.



4 Build capacity through training programs, providing the knowledge and support from experts to carry out natural, social and human capital assessments and pilot studies.



5 Consolidate practical cases application, share evidence and scale up guidance to a global audience for the transformation of decision-making in agri-food sectors.

ABOUT TEEB



The Economics of Ecosystems and Biodiversity (TEEB) is a global initiative focused on “making nature’s values visible”. Its principal objective is to mainstream the values of biodiversity and ecosystem services into decision-making at all levels. It aims to achieve this goal by following a structured approach to valuation that helps decision-makers recognize the wide range of benefits provided by ecosystems and biodiversity, demonstrate their values in economic terms and, where appropriate, capture those values in decision-making.

www.teebweb.org

ABOUT THE CAPITALS COALITION



The Capitals Coalition (the Coalition) is a global collaboration of over 350 of the world’s leading organizations from business, accountancy, science and academia, membership organizations, standard setting, finance, policy and civil society transforming the way decisions are made by including the value provided by nature, people and society. The Coalition unites the Natural Capital Coalition and the Social & Human Capital Coalition to accelerate momentum, leverage success, connect powerful and engaged communities, and identify the areas, projects and partnerships where we can collectively deliver benefits for nature, people and the economy.

www.capitalscoalition.org

PROJECT DONOR



This project is made possible thanks to the funding and support of the European Union through its Partnership Instrument. The Partnership Instrument funds activities that carry EU agendas with partner countries forward, translating political commitments into concrete results.